

Winter Newsletter 2012

"What's going on"

I guess it's another winter for the record books but the reasons this year are the polar opposite (and I use that term loosely) of why it was so momentous last year. NO SNOW!!!! Well, very little snow....which made it so much friendlier to execute some really fantastic events this winter. There was no shortage of NYC movie premieres this winter that we have had the privilege to be involved with.

[Premier for Safe House at the SVA Theater](#)

Starring Denzel Washington and Ryan Reynolds. Miller's tent set up included red carpet, and ropes and stanchion at the SVA Theater in New York City.



[Premier for Red Tails at The Zeigfeld Theater](#)

Miller's was delighted to lay down the red carpet at The Ziegfeld's premier of "Red Tails". The highly anticipated film about the historical Tuskegee Airmen. The prestigious cast includes George Lucas, Cuba Gooding Jr., Terrence Howard and Method Man.



Premier for Coriolanus at The Paris Theater

Cast and celebrity guests including Ralph Fiennes and Gerard Butler came together for the New York Premiere of The Weinstein Company's Coriolanus, hosted by Chopard and Dewar's, held at The Paris Theatre in NYC.



More good stuff!

In addition to the exciting NYC premieres we have been involved with, there were also some really awesome event launches, symposiums and first birthday parties to tell you about.

Mount Sinai School of Dermatology Winter Symposium

Hundreds of dermatological professionals come together each year for the annual symposium at Mount Sinai Hospital. The Annenberg Lobby is outfitted in a sea of blue, as Miller's provides and sets up hundreds of tables, chairs and linens.



[Tiffany & Co. Unveils Windows Designed by Rachel Zoe](#)

Miller's was delighted to be a part of this unique event at Tiffany's in NYC as stylist, designer and fashion icon, Rachel Zoe pays tribute to five decades of Hollywood glamour in a Windows Around the World theme. Miller's helped guests arrive in style with the installation of a clear top tent, red carpet and ropes and stanchion.



Baby Jayden's First Birthday

This 12'x20' frame tent fit "like a glove" on the patio to give the homeowners a little extra space to celebrate their son's first birthday. Good thing they had heat too as this event took place in January 21st.....the only day this winter with accumulated snow.



[Click on this link](#) to view the full gallery of events

BIG NEWS!!!! Miller's has redesigned its website.

Go to www.millersrentals.com and tell us what you think of our newly designed, more user friendly website. We want to hear from you.



More BIG news at Miller's is that Tent Packages will be available again for a limited time.

[Take advantage of our special package pricing when you book your Graduation, Sweet 16, Family Reunion, Backyard Barbecue or any other celebration before April 15th .](#)

The Jodie \$260

20'x20' Do-it-Yourself canopy

(4) tables (60" round, 48" round, 6' banquet tables or 8' banquet tables)

(32) chairs

(4) plastic table covers

The Elaine \$375

20'x30' Do-it-Yourself canopy

(6) tables (60" round, 48" round, 6' banquet tables or 8' banquet tables)

(48) chairs

(6) plastic table covers

The Karen \$325

15'x15' all white frame tent

(3) tables (48" round or 6' banquet tables)

(18) chairs

(3) plastic table covers
Includes tent set up

The Keith \$450

20'x20' all white frame tent
(4) tables (60" round or 8' banquet tables)
(32) chairs
(4) plastic table covers
Includes tent set up

The Stu \$535

20'x30' all white pole tent
(6) tables (60" round or 8' banquet tables)
(48) chairs
(6) plastic table covers

The Steve \$595

20'x30' all white frame tent
(6) tables (60" round or 8' banquet tables)
(48) chairs
(6) plastic table covers
Includes tent set up

Please note package pricing cannot be combined with any other discounts or offers. Party canopies and tents must be set up on grass or dirt. Delivery and sales tax not included. Services charges may apply. All sales are based on availability. Tent accessories such as sidewall, lighting, liners and draping as well as the damage waiver are additional. Substitutions are at the discretion of the management.

"Looking forward"

Spring will be here before we know it. During the slower, winter months we spend countless hours inventorying and maintaining our equipment so that it's ready for the next season. The leadership of Miller's heads to the American Rental Association trade show every year to assess what's hot in the rental arena and what new items we should consider adding to our inventory. We painstakingly go through each table and chair to check the condition and then each piece of equipment is cleaned, seal coated, if necessary, and new foot caps are put on. Some equipment is even taken out if inventory and made available for sale. Check back on our [website](#) to view the offerings.

There are also annual events that we are excited to be a part of and the planning has already begun.

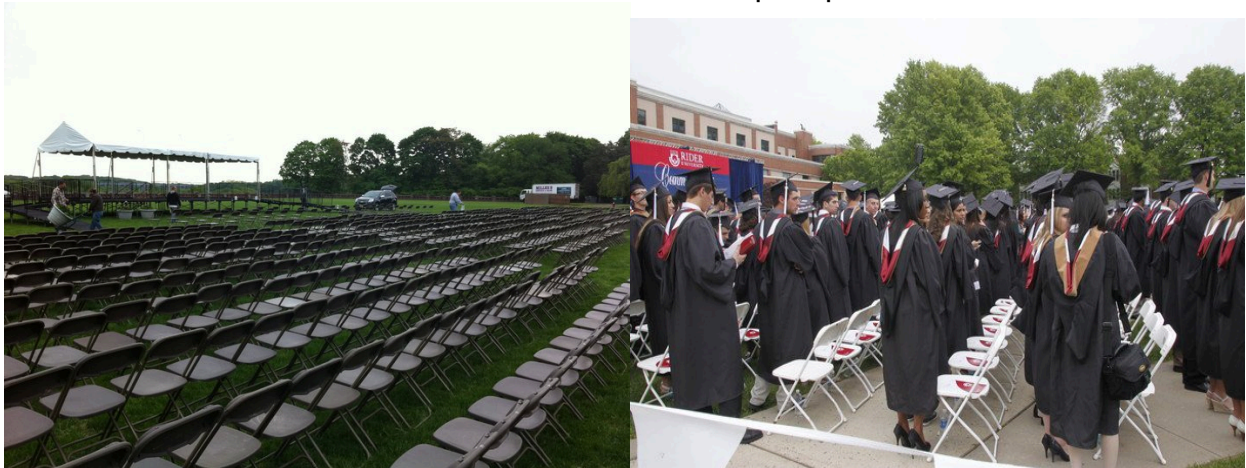
Fourth Annual Rutgers Day, April 28, 2012

Plans are already underway for fourth annual Rutgers Day Extravaganza with celebrations and events all over the University. Click on the link to view the full listing of events and activities. <http://rutgersday.rutgers.edu/>



The Graduation Triangle, May 7-13, 2012

Each year Miller's is delighted to participate in three very major college graduations and the events surrounding them. This year, as they did last year, all three take place on the same May weekend. Thousands upon thousands of chairs will be set and reset, stages, tents and tables will be erected, taken down and erected again at different campus and dozens of balloons will be inflated to celebrate the pomp and circumstance.



Japan Day 2012

We are proud to announce that Miller's will be participating in this year's Japan Day 2012 which will be held on May 13th 2012 in Central Park. Since Japan Day @ Central Park first started in 2007, the organizers have been delighted at just how quickly this new tradition has captured the interest of New Yorkers. For more info go to <http://www.japandaynyc.org/>



"Crew Corner"

Piotr Wrobleski (pictured bottom right)
Assistant Warehouse Manager

Piotr (pronounced Peter) started at Miller's Rentals through our high school apprentice program back in 1996, when he was eighteen years old. Piotr is our resident "tent monkey"; always willing to climb on top of any structure to hang a light fixture or lantern from the highest point. Piotr's strong suit is his polite and easy going nature and he is a favorite with Miller's clients. In his free time, Piotr loves the outdoors and has a passion for skiing, fishing and crabbing. Piotr resides in Monroe Township with his family.



"Client Corner"

The Historical Society of Princeton is a museum and library with two locations in beautiful, historic Princeton. Children and adults alike are invited to visit us at Bainbridge House, 158 Nassau Street in downtown Princeton, or at the Updike Farmstead, a 6-acre site at 354 Quaker Road. Our museums are filled with engaging exhibitions that highlight all aspects of Princeton's long and varied history. Visit www.princetonhistory.org for information on hours, exhibitions and programs for all ages.

The Historical Society of Princeton is proud to work with Miller's Rentals and Sales on our events throughout the year. Miller's representatives are always helpful, always professional, and always put safety first.



Bainbridge House



Updike Farmstead

Let us know if you'd be interested in having us feature you in our next newsletter!
"CONNECT WITH US....Like, Learn and Save!"

Like us on Facebook



There's Lot's to Like about Miller's Rentals

- Inspiration *from the events we do and showcase on our page*
 - Promotions *exclusive to our Facebook Fans*
 - Expertise *on the latest party equipment and tips*

As always we thank you for your continued support and patronage. Our loyal customers make us who we are today. Let us know how we can be a part of your next Special Event!

[Millers rentals website](#) [online catalog](#) [contact us](#) [new linen processing service](#).

To be removed from our email list click remove@millersrentals.com